



VENUS GROUP OF COMPANIES

WHO
ARE WE



Cunningham Pharmaceuticals (Pvt.) Ltd.



Excellent works with many of the world's leading companies through various Pharmaceutical & Medical devices & Surgical portfolios, partnerships and joint ventures, the group is a leading healthcare, medical devices and consumer care company in Pakistan, and is committed to meeting the growing needs of healthcare and pharmaceutical distribution the country.

BIORON MEDICS has a unique distribution and marketing network of more than 250 Sales Setups and medical representatives (comprising mostly of medical doctors), as well as a wholesale organization and chain of local pharmacies, the company is managed by a highly- experienced team consisting of Industrialist & Leading Business Leaders with diverse backgrounds and skill sets.



OUR ACTIVITIES

The group is uniquely positioned to serve the growing needs of the Pakistani & International Market. Our core activities are import, distribution, promotion, marketing and license manufacturing through integrity and professionalism, while enjoying an esteemed reputation in Healthcare field.

ABOUT COMPANY

Our innovative company established 1989 in Pakistan. The genesis of Venus group took place in 1989 with the aim to provide best quality Healthcare products and services in affordable prices to give ease to the doctor and comfort to the patient. From start to finish, Our Company provides a diversified range of high quality health care products. VG is a company building a future focused on growth and innovation, quality products and distribution coverage throughout Pakistan.



OUR VISION, MISSION & VALUES

VISION

Our vision is to build Total Brand Value by innovating to deliver consumer value and customer leadership faster, better and more complete health services through continuous improvement driven by the integrity, teamwork, and innovation of Excellent people.

MISSION

To lead the healthcare industry in Pakistan with the highest standards, ensure medical equipment and consumer care products meet the needs of the community, build capabilities to raise healthcare standards to meet the needs of future generations.

VALUE

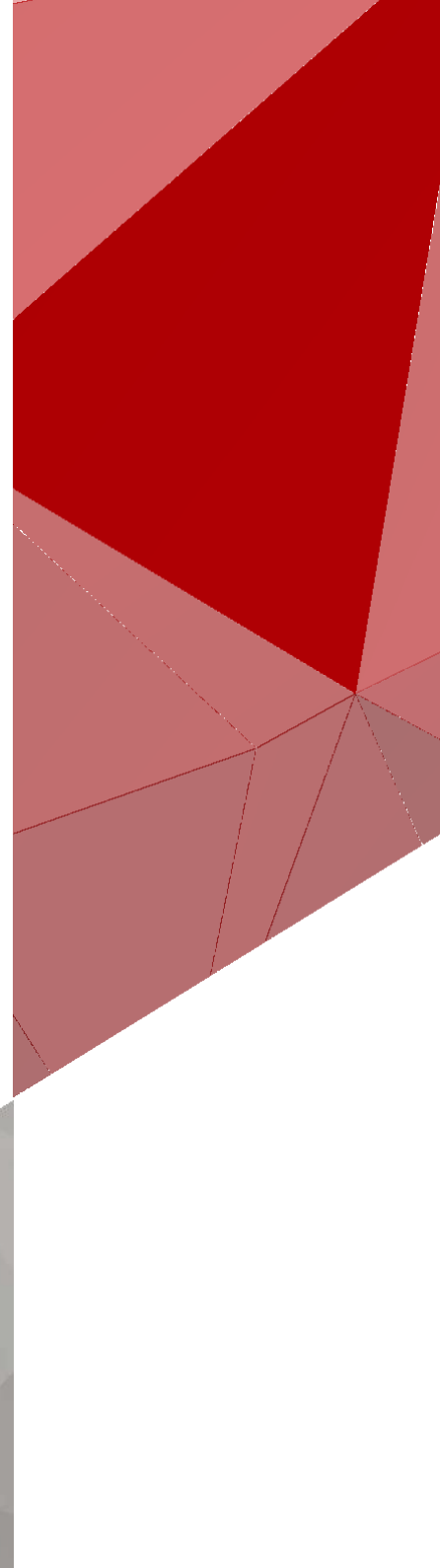
Ethics, professionalism, integrity, quality of service, innovation and trust are VG's core values. These values are implemented in every aspect of the company and combined with our deep understanding of the market.



PROFESSIONAL RELIABLE & EFFICIENT

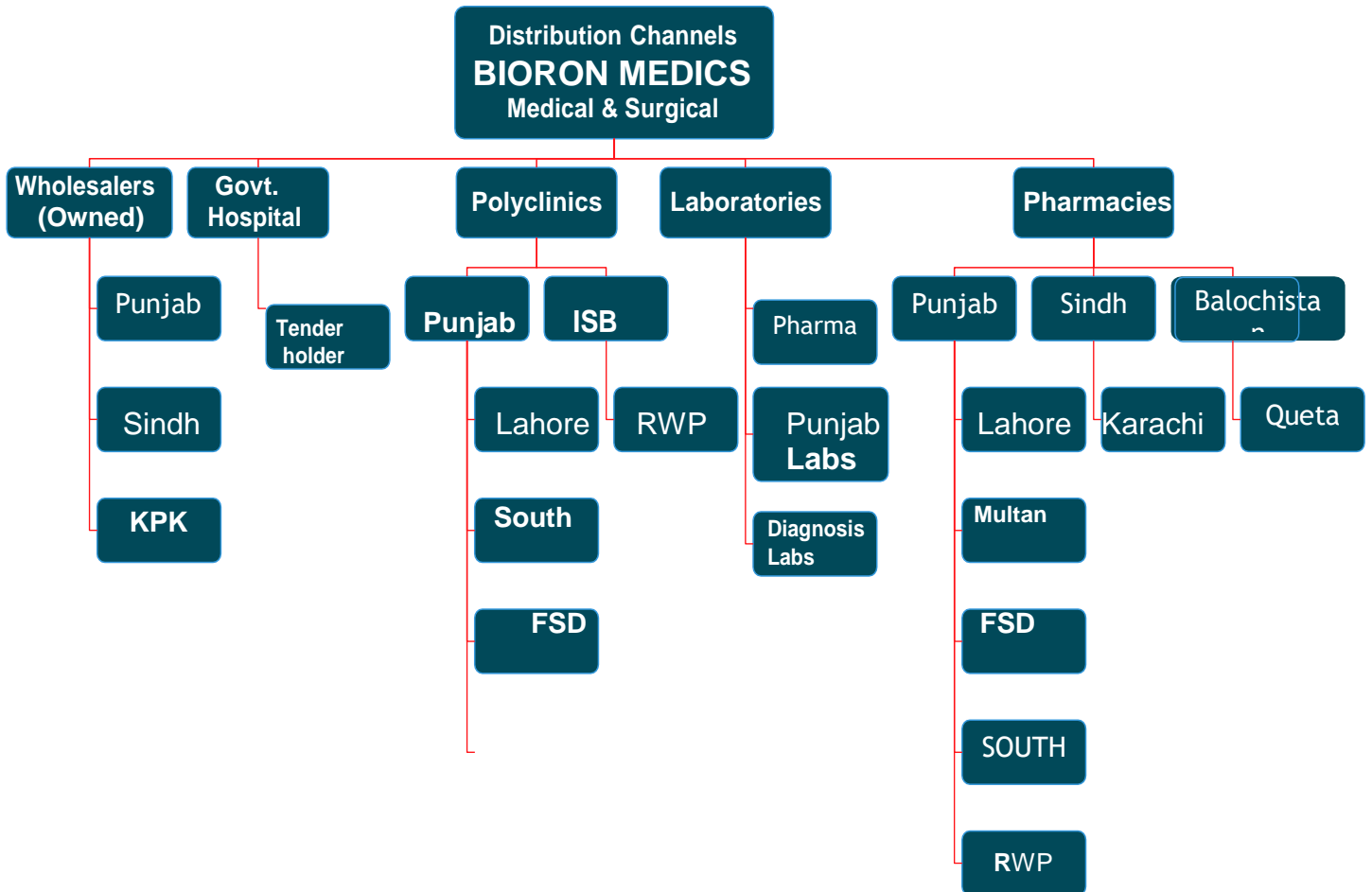
We pride ourselves on being one of the most professional and efficient partners in our industry within Pakistan, the team is unrivaled regarding experience, background training and efficiency in delivering results. The company's activities range from commercial agency, product distribution and services, on-site project management and registration services to solutions for pharmaceutical and medical logistics.

Our Sales Roots in All over Pakistan, allow us to interface with our partners and suppliers to provide efficient distribution channels and well-established networks with a clear focus on local & International Market, the founders of Excellent have a truly distinctive track record of creating market leaders in healthcare and other sectors.



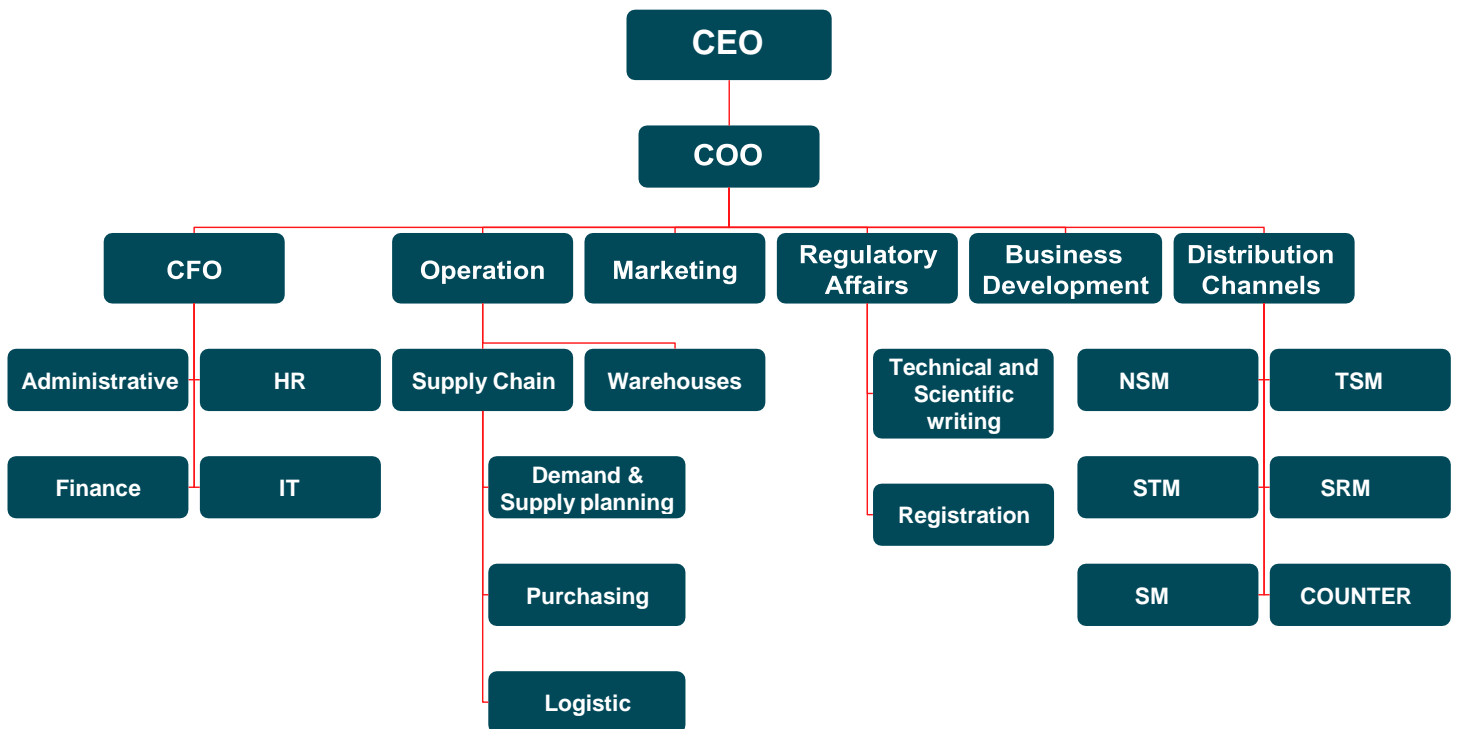
DISTRIBUTION CHANNELS

Excellent is one of the biggest distributors for pharmaceutical products in the Iraqi market through its own subsidiaries and sub-distributors.



CORPORATE STRUCTURE

Our corporate structure consists of various departments that contribute to the company's overall mission and goals. The main departments include Marketing, Finance & Accounting, Business Development, Human Resource, and IT.



OUR INDUSTRY & WAREHOUSES

Following Medical & Regulatory Rules for manufacturing, warehouse Storage and logistics needs, with the help of leading technologies and Ministry of Health-approved Policies, Excellent is the first choice for medical, pharmaceutical and fast moving consumer goods. All logistics operations are up to the highest standards, with the aim of obtaining ISO 9001:2008 certification in the near future.



STANDARDS

GDP & GSP


Excellent warehouses were finally upgraded to comply with WHO guidelines for Good Storage Practice (GSP) and Good Distribution Practices (GDP), our storage areas have sufficient capacity to:


- i. Allow orderly storage of the various categories of pharmaceutical products.
- ii. Ensure dry and clean environment with acceptable temperature limits, through Records of temperature monitoring data.
- iii. Keep products off the floor to permit cleaning and regular inspection.
- iv. Permit adequate storage and handling of the products through coolant vehicles and equipment.





BIORON MEDICS

(Distribution & Import Export Company)

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